

Ke Na

CONTACT INFORMATION	Room 1009, E1, Oriental Plaza 1 East Chang An Avenue Beijing, China, 100738	Phone: (8610)85188858-8108 Email: kena@ckgsb.edu.cn
EMPLOYMENT	Cheung Kong Graduate School of Business, China Associate Professor of Accounting Assistant Professor of Accounting The University of Hong Kong, Hong Kong Assistant Professor of Accounting	2025-present 2020-2025 2014-2020
EDUCATION	Simon Business School, University of Rochester, USA Ph.D. Accounting M.S.B.A., Applied Economics University of Missouri, Columbia, USA M.A., Statistics M.A., Economics Shanghai University of Finance and Economics, China B.S., Statistics B.A., Accounting	2009-2014 2004-2007 2000-2004
PUBLICATIONS	Taxes and Executive Pay: Evidence from Nonqualified Deferred Compensation (sole-authored) <i>Management Science</i> , forthcoming. Politicians' Ideology, State Intervention, and Corporate Taxation (with Terry Shevlin, Danqing Wang, and Wenjia Yan) <i>Management Science</i> , forthcoming. Client Restatement Announcement, Audit Office Human Capital Investment, and Audit Quality Improvements (with Daniel Aobdia, Xuejiao Liu, and Hong Wu) <i>Journal of Accounting and Economics</i> (2025), 79(2-3): 101741. The Influence of Labor Market Power in the Audit Profession (with Daniel Aobdia, Qin Li, and Hong Wu) <i>The Accounting Review</i> (2024), 99(5): 65-95. Is Conservatism Demanded by Performance Measurement in Compensation Contracts? Evidence from Earnings Measures Used in Bonus Formulas	

(with Ivy Zhang and Yong Zhang)

Review of Accounting Studies (2024), 29: 809-851.

Languages and Corporate Tax Avoidance

(with Wenjia Yan)

Review of Accounting Studies (2022), 27: 148-184.

CEOs' Outside Opportunities and Relative Performance Evaluation: Evidence from a Natural Experiment

(sole-authored)

Journal of Financial Economics (2020), 137(3): 679-700.

SEMINAR
PRESENTATIONS

The Inaugural NYU Shanghai and NYU Stern Joint Accounting Research Conference*, 2025
Shanghai; The University of Melbourne*

Southwestern University of Finance and Economics, Peking University; University of Hong Kong*; Accounting and Economics Society Annual Conference*, New York; HKU ESG Conference*, Hong Kong 2024

2023 Antai Forum of Accounting and Capital Market, Shanghai 2023

Purdue University*; University at Buffalo*; Central University of Finance and Economics*; Shanghai University of Finance and Economics*; International Symposium on Audit Research*; MIT Asia Conference in Accounting 2022

University of Michigan*; Hong Kong Baptist University; MIT Asia Conference in Accounting 2021

University of Amsterdam*; Drexel University*; Northeastern University*; University of California, Irvine*; Hong Kong University of Science and Technology; City University of Hong Kong; Sun Yat-sen University; Tongji University; Shanghai University of Finance and Economics; 2020 Conference on Auditing and Capital Markets* 2020

University of International Business and Economics; Chinese University of Hong Kong; Hong Kong Baptist University; Xi'an Jiaotong University; University of Hong Kong; 2019 FARS Midyear Meeting, Seattle 2019

Hong Kong University of Science and Technology; University of Hong Kong; University of Toronto*; Hong Kong Baptist University; Huazhong University of Science and Technology*; 2018 CKGSB Accounting Research Conference, Beijing; 2018 Annual Symposium of China Journal of Accounting Research, Guangzhou; 29th CFEA Conference, New Orleans; 41st EAA Annual Congress, Milan; 30th AsianFA Annual Meeting, Tokyo; MIT Asia Conference in Accounting, Hong Kong; FMA Annual Meeting*, San Diego; CAAA Annual Conference*, Calgary; the Fourth CEIBS Accounting and Finance Symposium*, Shanghai 2018

City University of Hong Kong; Hong Kong Polytechnic University; University of Hong Kong; Xiamen University; University of Melbourne*; 28th CFEA Conference, Philadelphia; AAA Annual Conference*, San Diego; Journal of International Accounting Research Conference*, Adelaide 2017

Chinese University of Hong Kong* 2016

Boston College; Rice University; Chinese University of Hong Kong; University of Hong Kong; 2014
 Hong Kong University of Science and Technology; National University of Singapore

(*presentation by coauthors, [†]scheduled)

TEACHING

Cheung Kong Graduate School of Business	
Financial Accounting (Chinese/Finance MBA)	2022-Now
Managerial Accounting (Chinese/Finance MBA)	2020-Now
Accounting Information and Decision Making (Second-Generation Leaders)	2021-Now
Managerial Accounting (English MBA)	2020-2021

The University of Hong Kong	
Introduction to Financial Accounting	2014-2020
Boot Camp of Economics for Master of Accounting	2018

HONORS AND AWARDS

Best Paper Award, the 2018 Annual Symposium of China Journal of Accounting Research	2018
Best Paper Award (Semi-finalist), Financial Management Association	2018
PI, General Research Fund of Hong Kong Research Grants Council (HK\$490,966)	2019-2021
PI, General Research Fund of Hong Kong Research Grants Council (HK\$244,800)	2018-2020
PI, Early Career Scheme of Hong Kong Research Grants Council (HK\$228,614)	2015-2017